

DOCKET NO. CAT/36-GIUL-CONT



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11/7/02

IN THE UNITED STATES PATENT & TRADEMARK OFFICE

IN RE APPLICATION OF:
JOHN A. GIULIANI, et al.

:EXAMINER: FRANTZY POINVIL

SERIAL NO: 09/286,304

FILED: 04/06/1999

:GROUP ART UNIT: 2164

TITLE: METHOD AND APPARATUS FOR GENERATING PURCHASE
INCENTIVES BASED ON PRICE DIFFERENTIALS

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REVOCATION AND NEW POWER OF ATTORNEY

I hereby revoke all prior powers of attorney and appoint Richard A. Neifeld, Registration No. 35,299; Irina Zemel, Registration No. 43,402; and Ruay Ho, Registration No. 48,110 attorneys of record in this application. I request that all correspondence be sent to the firm of NEIFELD IP LAW, P.C. whose post office address is: 2001 Jefferson Davis Highway, Suite 1001, Arlington, Virginia 22202, whose PTO address code is 31518, and corresponding bar code is:

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CERTIFICATION UNDER 37 C.F.R. 3.73(b)

I, the undersigned, certify that I am an individual empowered to act on behalf of Catalina Marketing International, Inc., the legal assignee of the entire right, title and interest of the above-identified application by virtue of assignments from the inventors recorded at the following reel/frame numbers 9104 / 0431. I have reviewed the assignment documents, and I know that ownership of this application is vested in Catalina Marketing International, Inc.

I further declare that all statements made herein of my own knowledge are true and that all statements made on information and belief are believed to be true; and further that these statements were made with the knowledge that willful false statements and the like so made are punishable by fine or imprisonment, or both, under Section 1001 of Title 18 of the United States Code and that such willful false statements may jeopardize the validity of the application or any patent issuing thereon.

I am authorized to act on behalf of Catalina Marketing International, Inc.

Date:

7/22/02

Signature:

Printed Name: Thomas Bristow

Title: Assistant Secretary,
Catalina Marketing International, Inc.

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